

BRAMLEY YOUTH CLUB

The AGM Report of Bramley Youth Club

November 2016

By Lee Goreham & Roxy Mills



Bramley Youth Club – The Overview

Right in the heart of the Bramley community now resides an extremely vibrant, active and popular youth club. Bramley Youth Club (BYC) has grown not only in popularity but also as a staple youth provision in the village of Bramley. The young people who attend BYC use the facilities at Clift Meadow to their full advantage, whether that means demonstrating their creative side, joining in on a game of Wii bowling or playing football till the sun goes down. This little youth club is now firmly implemented and the BVA Youth Team continue to support this project.

The Youth Club is mostly funded and supported by the Bramley Parish Council; without the support of Parish Councillors, the BYC would not exist. There is a regular group of young people attending the Youth Club; new members are joining most weeks. The increasing numbers are a demonstration of the success of the project. The aim for 2017 is to continue developing the BYC, to recruit and develop more volunteers, and finally to expand to a second evening so we can re-establish a twin Club aimed at the older youth generation in Bramley.



History - Before 1st April 2016

Before 1st April 2016 the Bramley Youth Club was supported by different Youth Workers; it was not managed by a focussed team. By not having consistent youth workers in place, there was no ownership or any way to build up that long lasting relationship with not only the Youth Club but also the community. This was identified early in 2016 and a proper structure for Bramley Youth Club was needed. By implementing two members of the BVA Youth Team to take ownership and management of the Youth Club, this would identify the needs and develop the club to its full potential.

Current - After 1st April 2016



From the 1st April 2016, two new staff members took over Bramley Youth Club. They are Lee Goreham and Roxy Mills (BVA Project's Team). Unfortunately, due to other commitments relating to job titles, the Youth Club saw a change of day from a Monday evening to a Thursday evening. Initially this resulted in a small drop in numbers of young people to begin with. However, the Youth Club now regularly works with twenty plus young people each week, and reached a high of 38 during the summer holidays. Both Lee and Roxy are building strong relations with the young people and they are also well recognised by the parents.

Lee and Roxy both attended the Bramley Fair to boost interest back in April, and went to the Farmers Market on 3rd December, not only to help raise awareness but also to raise funds for Bramley Youth Club. They took along some of the young people to help support this event and also to encourage the community to get baking and join in the fun. This new team has invested time and energy into the Youth Club and by communicating with the young people each week to identify and generate new ideas for sessions the young people are responding well to them. Bramley Youth Club also has five regular and reliable volunteers who help run the club and give the opportunity to run more exciting activities.

Activities

Since 1st April 2016 the BVA Youth Team has brought a wide range of new and exciting activities to the Bramley Youth Club. Due to the connections with Basingstoke and Deane Borough Council and other local organisations the BVA Team has brought activities such as Sumo Suits, Lazar Quest, Carnival Themed Weeks, Army Assault Courses, Rounders with a Twist, and much more. The team also joined forces with another BVA Project know as the MMJ which brought young people (aged 16+) to Bramley Youth Club and they performed live music for the summer party. Another highlight for activities was the Football Project week, where the young people got to meet Ryan Case, a footballer for Ebbsfleet United, and he took time out of his busy schedule to come down to the club and play a bit of football with the young people as well

as donating a football to BYC. For more information regarding what weekly activities the club has been getting up to, then you can always head over to our Facebook page @BramleyYouthProject for the weekly activity. The January schedule will be posted soon.

Marketing and Social Media

Once Lee and Roxy took over Bramley Youth Club, the Youth Club got two new logos to help create an identity for the Club, and these now can be seen and are recognised around the village of Bramley. The first port of call was to update and begin a more interactive Facebook page. The Facebook page now has over 80 likes and the information now reaches on average 130 people each week. We have had more interaction from parents and our volunteers and we plan to sustain this level of productivity in the future. Bramley Youth Club also has information in all the Bramley Notices boards and these are regularly updated with new information along with the extremely upbeat and inviting article in the Bramley Magazine.

Future

Looking towards the future of 2017, the BVA Youth Team is hoping to retain the contract between BVA and the Bramley Parish Council. We hope to sustain this extremely lively Youth Club and in the New Year do another big marketing push, head out to the community and the schools to keep the number of young people growing. The future is also looking towards the prospect of running an older Youth Club. Each school year the young people we work with are becoming too old for the current Youth Club. This is a discussion to have with the Parish Council and a serious consideration. *The word on the Clift Meadow grapevine is that the Dance Group are moving venues. This would mean bringing the young group forward to 5pm-7pm and then hosting the older Youth Club from 7pm-8:30pm every Thursday.* This is all a discussion to be had and merely an idea for the future. We are



looking to plan a lot more exciting activities, investigate alternative means of funding, raise money through the community, increase the weekly admissions each week and retain the already popular reputation of Bramley Youth Club.

We would just like to say a massive



to the Bramley Parish Councillors for their support.